## Binder Designer's Guide

For reference purposes, binderies always state the binding edge first then the additional tab extension when describing sheet size. i.e. $11^{\prime \prime} \times 8^{1 / 2^{\prime \prime}+1 / 2^{\prime \prime}}$ would translate to binding treatment to be on the $11^{\prime \prime}$ edge with a tab extension of $1 / 2^{\prime \prime}$. Total area of sheet pack to cover an $11^{\prime \prime} \mathrm{x} 9$ " area.

## How To Determine Ring Size



The ring size of your binder is determined by the inside diameter or straight edge of the ring metal, NOT the outside width of the binder spine. The size of a round ring is figured by measuring the inside diameter of the ring. For a D or Slant D, measure the length of the straight or angled edge. Ring metals sometimes measure slightly larger than the stated size.

| Ring Elements available for $11^{\prime \prime} \times 81 / 2^{\prime \prime}$ sheets |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $1 / 2^{\prime \prime}$ | $3 / 4 \prime$ | 1" | $1^{1 / 4 \prime}$ | $1^{1 / 2 \prime}$ | 2" | $21 / 2^{\prime \prime}$ | 3" | 4" |
| Round | X | X | X | X | X | X | x | X | N/A |
| D | N/A | N/A | X | N/A | x | X | x | X | N/A |
| Slant D | N/A | N/A | X | N/A | X | X | X | X | x |

## Artwork Guidelines

- Spine printing area should come no closer than 3/8" away from hinge edge of spine. For best results, the maximum printing width on spine should equal the ring capacity.
- If rivets are not concealed, keep copy at least 3/8" away from rivet centers.
- Copy to bleed off edges must extend at least 3/8" beyond layout perimeters.
- Utilize upload utility on web site when possible following noted guidelines.


## How To Determine Ring Size

The charts to the right are a guide to approximate paper capacity. The actual amount of paper that a ring mechanism will hold can vary based on the weight and type of paper, including the number of index tabs. It is recommended to stack and measure the contents then add $1 / 4$ " to get the proper/comfortable sheet capacity. All three popular metal styles are shown.

## Decorative Methods

- Screen-Printing
- Foil Stamping
- Debossing
- Applique (for raised/dimensional effects)
- Offset Printing


## Accessories

Index Tabs: Custom made to coordinate with your binder or choose the economy of in-stock tabs.

Sheet Lifters: Facilitates page turning in all binders. A must with rings 2" or larger.

Plastic Page Protectors: Gives a "finished" look to your front and back cover pages and prevents ink or toner offsetting to the vinyl inside covers.

## Options

- One or Two Literature Pockets
- Label Holders on Spine
- Business Card Pocket(s)
- Color Coordinated Rings
- Padded Covers
- Concealed Rivets
- Easel Backs

|  | Number of Sheets |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $24 \#$ <br> Bond | $70 \#$ <br> Text | $80 \#$ <br> Gloss <br> Text | $100 \#$ <br> Gloss <br> Text | $80 \#$ <br> Cover |
| $.5 "$ | 85 | 75 | 92 | 65 | 42 |
| $1 "$ | 165 | 150 | 187 | 129 | 95 |
| $1.25^{\prime \prime}$ | 206 | 187 | 233 | 161 | 118 |
| $1.5 "$ | 247 | 225 | 280 | 193 | 142 |
| $2 "$ | 230 | 300 | 374 | 258 | 190 |
| $2.5 "$ | 412 | 375 | 467 | 322 | 237 |
| $3 "$ | 495 | 450 | 561 | 387 | 285 |
| $4 "$ | N/A | N/A | N/A | N/A | N/A |


| sD | Number of Sheets |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $24 \#$ <br> Bond | $70 \#$ <br> Text | $80 \#$ <br> Gloss <br> Text | 100\# <br> Gloss <br> Text | $80 \#$ <br> Cover |  |
| $.5 "$ | N/A | N/A | N/A | N/A | N/A |  |
| $1 "$ | 184 | 170 | 212 | 146 | 110 |  |
| $1.25 "$ | N/A | N/A | N/A | N/A | N/A |  |
| $1.5 "$ | 276 | 255 | 318 | 219 | 165 |  |
| $2 "$ | 368 | 340 | 424 | 292 | 220 |  |
| $2.5 "$ | 460 | 425 | 530 | 365 | 275 |  |
| $3 "$ | 552 | 510 | 636 | 438 | 330 |  |
| $4 "$ | 736 | 680 | 848 | 584 | 440 |  |


| $*$ <br> D | Number of Sheets |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $24 \#$ <br> Bond | $70 \#$ <br> Text | $80 \#$ <br> Gloss <br> Text | 100\# <br> Gloss <br> Text | $80 \#$ <br> Cover |  |
| $.5 "$ | N/A | N/A | N/A | N/A | N/A |  |
| $1 "$ | 220 | 200 | 250 | 172 | 125 |  |
| $1.25 "$ | N/A | N/A | N/A | N/A | N/A |  |
| $1.5 "$ | 330 | 300 | 375 | 258 | 187 |  |
| $2 "$ | 440 | 400 | 500 | 354 | 250 |  |
| $2.5 "$ | 550 | 500 | 625 | 430 | 312 |  |
| $3 "$ | 660 | 600 | 750 | 516 | 375 |  |
| $4 "$ | N/A | N/A | N/A | N/A | N/A |  |

