

Artwork Submission Guidelines



1195 Equity Drive
Troy, MI 48084
Office: 248.288.9777
Fax: 248.288.9776
CadPres.com

Preferred applications used for prepress:

Adobe CS InDesign version 17.4.1

Adobe CS Illustrator version 25.4.1

- Both applications allow type/fonts to be outlined.
- Both applications provide the option to “Package” artwork submissions which can be accessed from the “File” pull down menu. This will collect fonts and linked images into one folder that can be compressed.
- When submitting “layered” files, please label each layer as it applies to the artwork; e.g. “logo” or “background.”

Adobe CS Photoshop version 23.5.4

- 4 Color Process ONLY.

**For all artwork submissions, please include a layout in PDF format.*

Preferred applications used for variable data printing:

Adobe CS InDesign version 17.4.1

- Please include the “filename.csv” (.csv stands for Comma Separated Values) file exported from the spreadsheet application used to generate the list.

File transfer options:

- Mail a flash drive to our street address.
- When using **Dropbox** or another cloud storage provider please provide the link to your sales representative.
- To upload artwork through our website **www.cadpres.com** - Click on the “**Contact Us**” tab then fill out the information fields and select file(s) or compressed folder to be uploaded. Please include a PDF of the original artwork.

PREFLIGHT CHECKLIST:

- Send current page layout file.
- Convert all type to outlines or include all fonts.
- Include all linked images.
- Page/Panel size should be correct for item ordered.
- Use CMYK for colors in page layout except for spot PMS colors which should be selected from the Pantone Solid Coated color book.
- Graphics elements should be saved in EPS or PDF format.
- Image scan resolution for grayscale and CMYK images should be 600 dpi and for bitmap or line art resolution should be 1200 dpi.
- Placed scanned images should be at 100%, placed images at 300-400% may not yield the best results when printed.
- All lines or rules should be at least 1 pt. for screen printing and 1.5 pt. for foil or deboss.
- Include BLEED and CROPS
Vinyl & Poly = 3/16” (.1875”) / Turned Edge = 3/4” (.75”)
- IF NO BLEED: Artwork should be at least 1/8” from all edges and for Vinyl at least 1/4”
- Artwork should not be placed where rivets or hinge areas are indicated on template.
- Retain separate art and template layers, so template can be shut off for printing.
- **PROOFREAD all your files. We are not responsible for errors in submitted files.**