

Artwork Submission Guidelines

ACCEPTABLE PROGRAMS:

**Mac (preferred) or PC
PDF THAT CAN BE OPENED THROUGH ADOBE
ILLUSTRATOR OR PLACED IN ANY OF THE FOLLOWING:**

- Adobe Illustrator CS6 - **(Convert all fonts to outlines)
(PREFERRED FOR SCREEN PRINTING)**
- InDesign CS6 (Packaged Files)
(MUST BE USED FOR ALL VARIABLE DATA PRINTING)
- Adobe Photoshop CS6 **(4 Color Process ONLY)**

FILE TRANSFER OPTIONS:

- Mail to our street address
- Email to : **art@CadPres.com** - Files to be 4MB or less
- FTP: For uploading large graphic files to our website.

COPY ALL PARTS OF FILE:

- Document/Layout Files
- Fonts
- Graphics (embedded, linked images,
photos/scans, EPS files)

-Submit Lasers and PDF

***When creating a high resolution, digital
print file, set your printer
(PDF) option to "High Quality Print".**

MEDIA:

- CD/DVD
- USB Flash drive

FTP INSTRUCTIONS: Submit a PDF with your original artwork. All files should be put in one folder and "zipped" or "stuffed". (You can download a trial version of Zip It or Stuff It.)
GO TO : www.CadPres.com Click on "**UPLOAD**". Fill out information fields and select file(s) to be uploaded.

PREFLIGHT CHECK LIST:

- Send current page layout file.
- Convert all type in Illustrator to outlines.
- Include all fonts and linked images. **(Embed ALL images in illustrator files. Or included them in a folder.)**
- Page/Panel size should be correct for item ordered.
- Define all colors as Spot (PMS) or CMYK. **(DIGITAL PRINTING - PMS colors to be from solid coated book)**
- Save graphic files in EPS or PDF format.
- Image scan resolution should be 300 dpi for grayscale & 600 dpi CMYK images.
(use 1200 dpi for bitmap & line art)
- Place all scans at 100% or smaller for best quality.
- All lines or rules should be at least 1 pt. for screen printing & 1.5 pt. for foil or deboss.
- INCLUDE BLEED and CROPS
Vinyl & Poly = 3/16" (.1875") - Turned Edge = 3/4" (.75")
- IF NO BLEED: Artwork should be at least 1/8" from all edges
(Vinyl = should be at least 1/4" from edges)
- Artwork should not be placed where rivets or hinge areas are indicated on template.
- Retain separate art and template layers, so template can be shut off for printing.
- **PROOFREAD all your files.** (We are not responsible for errors in submitted files.)